

# **WHITEPAPER**

## **History of \$PEPESMOKING**

Welcome to the adventures of Pepe Smoking, a meme inspired by the patriarch Pepe who from a very young age pursued his destiny, but due to many adversities was trapped in the vice of pipes, where he used to take refuge to escape from his reality.

Pepe Smoking is a brilliant being of an intelligence with human characteristics in spite of belonging to the animal species, he also has human kinship. He has a family that loves him very much and above all they agree to enjoy every adventure that comes their way without worrying about tomorrow, which makes them authentic in their species.

Stay tuned to the adventures of Pepe Smoking memecoin and get ready to experience unique moments by taking this illustrious character to the Blockchain.

## **Introduction**

### **1.1 Project Background**

Pepe Smoking is a memecoin based on the popular "Pepe" meme. The team behind Pepe Smoking has created this signature-addicted memecoin to bring fun and brilliance to the world of cryptocurrencies. The main goal of the project is to provide cryptocurrency enthusiasts with a unique and exciting experience, while promoting active community participation and encouraging the continued development of the Pepe Smoking ecosystem.

### **1.2 Project Objectives**

The main objectives of Pepe Smoking are as follows:

To create a vibrant and engaged community of cryptocurrency enthusiasts who support and actively participate in the development of Pepe Smoking.

Provide an attractive and sustainable reward mechanism for Pepe Smoking token holders.

Establish strategic partnerships and collaborations with other crypto platforms and projects to promote the adoption and growth of Pepe Smoking.

Deliver a secure, transparent and user-friendly user experience through the implementation of cutting-edge blockchain technologies.

## **Vision and Value Proposition**

### **2.1 Project vision**

Pepe Smoking's vision is to create a cryptocurrency ecosystem based on the "Pepe" meme that is addictive, brilliant and full of fun. Our goal is to provide users with a unique and entertaining cryptocurrency experience, while promoting mass adoption of Pepe Smoking as a fun and exciting way to interact with blockchain technology.

### **2.2 Pepe Smoking Value Proposition**

Pepe Smoking's value proposition is based on the following key aspects:

**Addictive:** Pepe Smoking focuses on creating an engaged and addicted signature community, where users can actively participate in events, contests and activities related to Pepe Smoking.

**Brilliant:** Through its focus on innovation and continuous development, Pepe Smoking strives to stay at the forefront of technological trends and offer brilliant features and functionalities to its users.

**Fun:** Pepe Smoking aims to provide a fun and enjoyable experience for users by organizing events and competitions that encourage active participation and entertainment.

**Community:** The Pepe Smoking community is the heart of the project. We encourage community participation and decentralized decision making through governance mechanisms that allow token holders to influence the development and decisions of the project.

## **Technology and Architecture**

### **3.1 Blockchain and Underlying Technology**

Pepe Smoking is based on the standard BEP20 blockchain protocol, which runs on the Binance Smart Chain (BSC) network. This choice is due to the advantages offered by the BSC, such as high transaction speed and low gas costs. In addition, the BSC has wide adoption in the crypto ecosystem, which facilitates integration with other applications and services.

### **3.2 Consensus Algorithm**

The consensus algorithm used by Pepe Smoking in the Binance Smart Chain is the Proof of Stake (PoS). This algorithm allows PES token holders to participate in transaction validation and network security by staking their tokens as collateral. In return for their participation, validators receive rewards in the form of additional tokens.

### 3.3 Security and Privacy

Security and privacy are fundamental aspects of Pepe Smoking. Advanced security measures are implemented, such as data encryption, user authentication and continuous monitoring of the network to detect possible threats. In addition, the use of secure digital wallets is encouraged and education on good security practices is promoted among users.

### 3.4 Interoperability

Pepe Smoking seeks to achieve interoperability with other blockchain platforms and networks to expand the possibilities of using PES tokens. Solutions such as bridges will be explored to enable the secure and efficient exchange of tokens between the Binance Smart Chain and other popular blockchains. This will facilitate Pepe Smoking's participation in decentralized applications and broader ecosystems.

## **Characteristics and Functionalities**

### 4.1 Total Token Supply

The total supply of Pepe Smoking tokens is 210,000,000,000 PES. This maximum limit ensures the relative scarcity of tokens and helps maintain value over time. PES tokens will be distributed to participants at different stages, including pre-sales, airdrops, rewards for each transactions and other promotional activities.

### 4.2 Token Distribution

The distribution of Pepe Smoking (PES) tokens will be carried out as follows:

**Pre-sale and LP Lock:** During the pre-sale stage, 60% of the total supply of tokens will be offered to interested investors and 30% of LP Locks. This stage will raise funds to finance the development of the project and ensure initial liquidity.

**Airdrops:** 1% of the total token supply will be allocated to airdrops as a reward for specific actions. Users who accomplish tasks such as following the project's social networks, inviting new members or participating in community events will be eligible to receive free tokens as an incentive.

**Marketing and CEX Listing:** 6% and 3% of the total token supply will be allocated for marketing and CEX Listing activities. These funds will be used to promote the adoption of Pepe Smoking, increase the visibility of the project, finance advertising campaigns and constantly improve the functionalities and user experience.

**Token Burning by periods and by transactions:** At different stages, token burns will be conducted to reduce the circulating supply and increase the value of the remaining tokens. This burning mechanism will be implemented in a planned and transparent manner, in line with the milestones and achievements reached by the project. On the other hand, 1% of PES tokens will be burned on each transaction.

### 4.3 Burn and Reward Mechanisms

Pepe Smoking will implement token burning and reward mechanisms to encourage participation and sustainability of the ecosystem. Key mechanisms will include:

**Token Burning:** as predefined milestones and achievements are reached, token burns will take place. This involves permanently removing a certain amount of PES tokens from circulation, thereby reducing the total supply and potentially increasing the value of the remaining tokens.

**Rewards:** Users who actively participate in the community and perform actions that benefit Pepe Smoking may receive rewards in the form of additional tokens. These rewards may be given for tasks such as participating in events, contributing to the development of the project or actively promoting Pepe Smoking on social networks and buying tokens too.

### 4.4 Community Governance and Participation

Pepe Smoking is committed to fostering decentralized governance and active community participation in project decision making. A governance model will be implemented in which PES token holders will have the opportunity to vote and voice their opinions on important aspects of the project, such as protocol changes, feature updates, or funding allocations.

In addition, open and transparent communication channels, such as community forums and social networks, will be established to facilitate participation and the exchange of ideas among community members.

### 4.5 Integration with Social Networking Platforms

Pepe Smoking aims to establish a strong presence on various social networking platforms to increase its visibility and promote mass adoption of PES tokens. Through these integrations, it seeks to facilitate community participation and create opportunities for project promotion. Some of the social media platforms on which the integration will focus are:

**Twitter:** Pepe Smoking will have an official Twitter account, where updates, news and announcements related to the project will be posted. Followers of the account will have the opportunity to participate in exclusive airdrops and receive first-hand information on events and promotions.

**Telegram:** An official Telegram group will be created for the Pepe Smoking community, where members will be able to interact, ask questions, discuss ideas and receive real-time updates. The Telegram group will serve as a space for active community participation and knowledge sharing.

Discord: Pepe Smoking will establish a presence on the Discord platform. This will allow engaging the community of cryptocurrency enthusiasts and getting valuable feedback on the project.

Blogging platforms: articles and posts will be published on popular blogging platforms, such as Medium and Steemit, to disseminate detailed information about Pepe Smoking, its technology and vision. These articles will serve to educate and engage a broader audience interested in blockchain technology and cryptocurrencies.

Integration with these social media platforms will allow Pepe Smoking to reach a diverse audience, generate awareness about the project and encourage community participation.

## 5.1 Incentive Mechanisms.

Pepe Smoking will implement various incentive mechanisms to encourage participation by PES token holders and promote the growth of the ecosystem. Some of the incentive mechanisms will include:

**Staking:** PES token holders will be able to participate in staking by locking their tokens into the network and receiving additional rewards. By doing so, they contribute to the security and stability of the network, and in return will receive a portion of the commissions generated on the platform.

**Liquidity:** Pepe Smoking will incentivize liquidity providers through reward programs. Those who add their PES tokens to the liquidity pools will receive a proportional share of the commissions generated by the transactions made on the platform.

**Referral Program:** A referral program will be established that will reward users who invite new members to join Pepe Smoking. Referrals will receive a bonus in PES tokens for each referred person who performs specific actions, such as participating in the pre-sale, staking tokens or contributing to liquidity.

**Rewards for community participation:** Rewards will be given to active members of the Pepe Smoking community. This may include participating in community events, contributing to decision making through voting or performing actions that benefit the ecosystem in general.

## 5.2 Supply and Demand Economics

The supply and demand economics of Pepe Smoking is based on the interaction between the quantity of tokens in circulation and the demand for them in the market. The total supply of PES tokens is limited to 210,000,000,000 and will be gradually distributed over time according to the model described in the footer "Token Distribution".

The supply of tokens will be managed through mechanisms such as token burns at different stages of the project. These burns will reduce the amount of tokens in circulation and potentially increase the value of the remaining tokens.

The demand for tokens will be based on factors such as project adoption, community participation, the utility of the token on the platform, and the perception of its value. Integration

with social media platforms, effective marketing and development of additional features will increase demand for PES tokens.

### 5.3 Valuation and Token Stability

Pepe Smoking aims to achieve the valorization and stability of the PES token through various strategies and measures. These strategies focus on creating a solid ecosystem and increasing the demand for the token in the market. Some of the actions to be undertaken include:

**Use case development** - Pepe Smoking will work on developing practical use cases for the PES token. This will include integrating PES as a form of payment into partner platforms and creating services and products within the Pepe Smoking ecosystem that utilize the token. As the utility of the token increases, it is expected that its demand and valuation will also increase.

**Marketing strategies:** Effective marketing strategies will be implemented to promote the project and increase awareness of the PES token. This will include advertising campaigns, collaborations with influencers, and participation in relevant events and conferences. Increased recognition and exposure of the project can drive demand for the token and contribute to its stability.

**Controlled token burns:** Token burns will be conducted at specific stages of the project's development. These burns will gradually reduce the total supply of PES tokens in circulation, which can have a positive impact on the token's valuation by creating relative scarcity. The burns will be carefully planned and communicated to the community to ensure transparency and trust in the project.

**Token buyback program:** Pepe Smoking may implement a token buyback program in the future. This involves earmarking a portion of the revenue generated by the project to buy back and withdraw a specific amount of PES tokens from the market. The goal is to reduce the available supply and potentially increase the value of the token.

The development of Pepe Smoking will be carried out in different phases, each with specific objectives and milestones. These phases are designed to ensure steady progress and solid development of the project. The main phases of development are described below:

**Research and Design Phase:** In this initial stage, extensive research will be conducted to understand the market needs and define the use cases for the PES token. Feasibility analyses will be conducted and technical and business requirements will be established. In addition, design sessions will be conducted to define the architecture and key features of the project.

**Infrastructure Development Phase:** In this phase, the infrastructure required to support the operation of Pepe Smoking will be built. This will include the development of smart contracts using the BEP20 protocol, blockchain implementation and network configuration. Special attention will be paid to the security and privacy of the platform.

**Initial Launch and Token Distribution Phase:** In this stage, the initial launch of Pepe Smoking will take place and PES tokens will be distributed. A pre-sale of 15% of the tokens will be conducted, giving participants the opportunity to acquire them prior to their launch on the open

market. In addition, the liquidity of most of the remaining tokens will be locked to ensure the stability and security of the platform.

**Integration Phase with Wallets and Exchanges:** In this phase, work will be done to integrate the PES token with popular wallets and exchanges. This will allow users to store, send and receive PES tokens securely and conveniently. Availability on different platforms will increase the accessibility of the token and facilitate its trading in the market.

**Additional Feature Development Phase:** In this phase, the focus will be on the development and continuous improvement of additional features of Pepe Smoking. This may include the implementation of functionalities such as NFTs (Non-Fungible Tokens), interoperability with other blockchains, user experience improvements and new forms of community participation. The goal is to increase the utility of the token and provide a complete user experience.

**Partnerships and Collaborations Phase:** During this phase, Pepe Smoking will seek to establish strategic alliances and collaborations with other like-minded projects and companies. This may include partnerships with social media platforms, blockchain technology development companies and other relevant players in the cryptocurrency space. These partnerships may provide opportunities for growth, joint promotion and expansion of the Pepe Smoking ecosystem.

Each phase will be carried out in a planned manner and with the active participation of the Pepe Smoking development team and community. Progress and milestones achieved in each phase will be communicated transparently through the project's official channels.

## 6.2 Initial Launch and Token Distribution

In this crucial stage, the initial launch of Pepe Smoking and the distribution of PES tokens will take place. The main objective is to introduce the token to the market and establish a solid foundation for its growth and adoption. Key actions in this phase are detailed below:

**15% Pre-Sale:** A pre-sale of 15% of the available PES tokens will be conducted. During this stage, investors and enthusiasts will have the opportunity to purchase the tokens before they are available in the open markets. The presale may have specific conditions and bonuses to incentivize early participation and support for the project.

**Liquidity Lock:** To ensure stability and confidence in the project, the liquidity of most PES tokens will be locked, 65% exactly. This means that funds allocated for liquidity will be stored in smart contracts and will not be available for immediate sale or movement. The liquidity lock helps prevent market manipulations and provides a solid foundation for the value of the token.

**Equitable Distribution:** During the initial launch, an equitable distribution of PES tokens among participants will be sought. This may include limitations on the maximum number of tokens that can be purchased per person or address. The goal is to avoid excessive concentration of tokens in the hands of a few and to promote broad and fair participation.

**Outreach and promotion:** During this phase, outreach and promotion efforts will be undertaken to increase awareness of the Pepe Smoking project and the PES token. Marketing and social media channels will be used to disseminate accurate and relevant information about the project,

its objectives and value proposition. Advertising campaigns, collaborations with influencers and participation in industry events and conferences may be carried out.

### 6.3 Integration with Portfolios and Exchanges

To facilitate the adoption and use of the PES token, integration with wallets and exchanges recognized in the cryptocurrency industry will be carried out. This will allow users to store, send, receive and trade their tokens securely and conveniently. The relevant actions at this stage are described below:

**Integration with wallets:** Pepe Smoking will work on integrating the PES token with popular and secure wallets. This will include collaboration with BEP20-compliant wallet providers, such as hardware wallets, mobile wallets and desktop wallets. Users will be able to add the PES token to their existing wallet and manage their tokens easily and securely.

**Listing on exchanges:** Listing of the PES token on recognized and trusted exchanges will be actively sought. These exchanges provide platforms for users to buy and sell tokens, which increases market liquidity and facilitates investor and trader participation. Trading on exchanges also helps establish a fair and transparent market price for the PES token.

**Listing Process:** During integration with exchanges, platform-specific procedures and requirements for listing the PES token will be followed. This may include submitting documentation, complying with security standards and conducting technical audits. The objective is to ensure that the token meets the quality and security standards required by the exchanges and to provide users with a reliable environment to trade the PES token.

**Active trading:** Once listed on the exchanges, active trading of the PES token will be encouraged. This may include trading campaigns, incentives for market participation and reward programs for users who trade the token. The goal is to increase market liquidity and encourage trading activity around the PES token.

### 6.4 Development of Additional Features

Pepe Smoking will strive to provide additional features and ongoing enhancements to increase the usefulness and appeal of the PES token. Some of the areas that development will focus on are:

**New Features -** New features that add value to the PES token and meet the needs of the community will be explored and developed. This may include the introduction of features such as staking, farming, voting, creation of NFTs or other interesting functions. These additional functionalities will provide users with more ways to interact with the token and participate in the Pepe Smoking ecosystem.

**Improved user experience:** Special attention will be paid to improving the user experience when using the PES token. We will seek to simplify processes, improve the user interface and ensure smooth navigation on Pepe Smoking related platforms and applications. An intuitive and enjoyable user experience is critical to promote user adoption and retention.



Interoperability with other blockchains: interoperability with other blockchains and protocols will be explored. This will enable the transfer of value and data between different blockchain platforms, expanding opportunities for use and connection with other projects. Interoperability will enhance the versatility and utility of the PES token.

## 6.5 Alliances and Collaborations

Pepe Smoking will seek to establish strategic alliances and collaborations with other projects, companies and relevant actors in the cryptocurrency ecosystem. Some actions to consider are:

Alliances with social media platforms: we will seek to collaborate with popular social media platforms to integrate the PES token into their systems. This will allow users to use the token in social networking related activities, such as rewards for quality content, social interactions or participation in thematic communities. Integration with social media platforms will increase the visibility and adoption of the PES token.

Collaboration with related projects and companies: Pepe Smoking will seek strategic collaborations with other projects and companies in the field of cryptocurrencies and blockchain technology. These collaborations may include partnerships for joint solution development, knowledge and resource sharing, or exploring synergies to benefit both parties. Collaborations may cover areas such as technology development, market expansion, joint promotion, and the creation of interconnected ecosystems.

Participation in events and conferences: Pepe Smoking will seek to actively participate in cryptocurrency and blockchain industry events and conferences. These events provide opportunities to network, present the project to a relevant audience and promote the PES token. Participation in conferences may also include organizing talks, panels or workshops related to the project and its vision.

Collaboration with advisors and experts: collaboration with advisors and experts in the field of cryptocurrencies, blockchain technology and project development will be sought. These advisors can provide expertise, strategic guidance and support in specific areas such as governance, security, auditing or community growth. Collaboration with experts will bring additional expertise and support to the Pepe Smoking project.

In short, Pepe Smoking will strive to establish strategic alliances, collaborations and active participation in the cryptocurrency community. These actions will contribute to increase the visibility, adoption and long-term success of the PES token, as well as strengthen its position in the blockchain ecosystem.

## **Team and Community**

### 7.1 Development Team and Advisors

The success of Pepe Smoking is highly dependent on having a strong development team and experienced advisors in the field of cryptocurrencies and blockchain technology. The development team will be composed of skilled and passionate professionals who will work on

the development, implementation and continuous improvement of the project. Some key roles in the development team may include:

**Blockchain developers:** blockchain and smart contract technology experts who will be responsible for implementing and updating the BEP20 protocol, as well as creating additional features of the project.

**Software engineers:** Responsible for the development of applications and platforms related to Pepe Smoking, including digital wallets, user interfaces and integration systems with other platforms.

**Security specialists:** Professionals dedicated to ensuring the integrity and security of Pepe Smoking's infrastructure, implementing robust security measures and performing periodic audits.

In addition to the development team, advisors and consultants with expertise in the field of cryptocurrencies, project development and governance will be sought. These advisors will provide strategic guidance, expertise and support in specific areas to help Pepe Smoking make informed decisions and overcome challenges.

## 7.2 Community Participation/Governance

Community participation is critical to the success and sustainability of Pepe Smoking. An active and engaged community will be fostered, where users have a say in the development and decisions of the project. Some initiatives to encourage community involvement may include:

**Reward programs:** reward programs will be established for those community members who actively contribute to the development and promotion of Pepe Smoking. These rewards may include PES tokens, financial incentives or privileged access to exclusive features.

**Community Governance:** Governance mechanisms will be implemented to allow PES token holders to participate in project decision making. This may include voting on proposed improvements, tokenization changes or strategic decisions.

**Communication channels:** Open and transparent communication channels will be established, such as online forums, discussion groups and social networks, where the community can interact, ask questions, share ideas and stay updated on the progress of the project.

**Events and meetups:** Both online and in-person events and meetups will be organized to foster interaction and networking among community members. These events will provide opportunities to share knowledge, establish connections and strengthen the sense of belonging to the Pepe Smoking community.

## 8.1 Technical Risks

Despite efforts to ensure the security and stability of the project, there are technical risks inherent in the development and operation of Pepe Smoking. Some of the technical risks to be considered include:

Security vulnerabilities: blockchain-based projects are exposed to potential security vulnerabilities. Pepe Smoking will implement robust security measures and conduct regular audits to identify and mitigate potential risks. However, it is important to recognize that residual risk exists and steps will be taken to proactively address it.

Scalability issues: As the Pepe Smoking community grows and transaction demand increases, challenges related to network scalability may arise. Technical solutions and enhancements will be implemented to ensure optimal performance and a smooth user experience.

Interoperability Incompatibilities: As Pepe Smoking will integrate with different platforms and exchanges, interoperability challenges may arise. We will work closely with partners and service providers to ensure proper integration and compatibility with other systems.

## 8.2 Regulatory Risks

The regulatory environment around cryptocurrencies and decentralized finance is constantly evolving. Pepe Smoking is committed to complying with all applicable regulations and working closely with the relevant authorities. However, there is a risk that adverse regulatory changes or legal interpretations may affect the operability of the project. A dedicated legal team will be established to monitor and adapt to regulatory changes, and will seek to comply with best practices and compliance standards.

## 8.3 Market Risks

The cryptocurrency market is highly volatile and subject to various economic, political and technological factors. The valuation of the PES token may be affected by market volatility and investor confidence. While strategies will be implemented to promote the long-term stability and adoption of the token, it is important to keep in mind that the risks inherent in the cryptocurrency market cannot be completely eliminated.

## 9.1 Summary of Key Issues

In this section, a recapitulation of the key aspects of the Pepe Smoking project will be performed. It will highlight the main objectives, distinguishing features, development milestones, economic model and other relevant elements that have been addressed throughout the whitepaper. This recap will provide readers with a complete and concise overview of the project.

## 9.2 Long-Term Vision

In the long-term vision section, the strategic vision and long-term goals of Pepe Smoking will be presented. It will describe how the project seeks to position itself in the cryptocurrency market, drive mass adoption, expand into new markets, and collaborate with other like-minded projects. Plans for growth, innovation and continued development will be highlighted, demonstrating Pepe Smoking's commitment to becoming a reference in the cryptocurrency space and an attractive option for users and investors.

## TOKEN INFORMATION

- Token name: \$PEPESMOKING
- Symbol: PES
- Blockchain: Binance Smart Chain (BSC)
- Token standard protocol: BEP-20
- Max Supply: 210,000,000,000 PES

## Token Distribution:

- 1% Airdrops
- 6% Marketing wallet
- 3% CEX Listing
- 60% Pre-sale
- 30% Lock liquidity

## Tokenomics and distribution

Transaction fees 8%

- Lock Liquidity: 4%
- Marketing Wallet: 2%
- Token burn: 1%
- Token rewards: 1%

## ROADMAP

## Phase 1: Preparation and Launching

- Contract: Smart contract development and auditing.
- Website.
- Social Media Community: Creation of channels on Telegram, Discord and Twitter to engage the community and provide regular updates.
- Marketing Plan Execution.
- Presale: Organization and execution of token presale to raise seed funding.

The Pinksale protocol will be used for the presale of the project, from which it is intended to take a minimum of 60% of the total supply of \$PEPESMOKING tokens.

- Soft Cap: 8 BNB
- Launchpad Liquidity: 51%
- Marketing: 49%

## Phase 2: Promotion and Airdrops

- Airdrops (Organic Marketing): Free distribution of PES tokens to the community and potential investors to increase the visibility of the project.
- Marketing and Promotion: Implementation of marketing strategies to increase awareness and adoption of \$PEPESMOKING.

## Phase 3: Liquidity and Community Development

- Lock Liquidity: Locking a portion of the PES tokens in the liquidity pool to ensure stability and investor confidence.
- Launchpad DEX - IDO: Interaction with a decentralized exchange (DEX) to conduct an initial token offering (IDO) and list PES Token on the exchange.
- Tokens burn: Burn specific percentages of PES tokens at different community growth and adoption milestones.

## Phase 4: Expansion and Listing

- CoinMarketCap +2500 holders
- Launchpad CEX: Collaboration with Centralized Exchanges (CEX) to conduct an Initial Token Offering (IEO) and list \$PEPESMOKING on their protocols.
- PESswap.
- T1 Exchange Listing +100,000 HODL